

Notes for Discussion with UNC System Concerning Programs Identified as "Low Productivity"

Inst	DegreeLev	CIPCode	ProgramTitle	Degree	EstablishedD	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	5-yearTotal	5-yearAve	Notes
UNC-CH	B	050106	Contemporary.European	BA	05/14/2004	6	5	3	2	5	21	4.2	Was a "1" in 2016
UNC-CH	B	050107	Latin American.Studies	BA	07/01/1974	2	7	1	8	9	27	5.4	Was a "1" in 2016
UNC-CH	M	500703	Art History	MA	07/01/1972	4	5	5	5	6	25	5	Was a "1" in 2016
UNC-CH	M	511005	Clinical.Laboratory.Scienc	MCLS	06/13/2008	8	3	4	2	6	23	4.6	Was a "1" in 2016
UNC-CH	M	030104	Environmental.Sciences	MSEE	07/01/1972	2	4	12	7	4	29	5.8	Was a "2" in 2016
UNC-CH	M	309999	Folklore	MA	07/01/1972	5	6	8	7	3	29	5.8	Was a "1" in 2016
UNC-CH	M	160102	Linguistics	MA	07/01/1972	4	9	12	2	5	32	6.4	Within 5 of threshold (No need to review)
UNC-CH	M	270101	Mathematics	MS	07/01/1972	2	7	8	2	2	21	4.2	Was a "1" in 2016
UNC-CH	M	301901	Nutrition	MS	03/01/1995	3	1	0	3	5	12	2.4	Was a "1" in 2016
UNC-CH	M	510999	Radiologic.Science	MRS	04/09/2010	5	8	6	4	2	25	5	New to review list in 2018

We request that the following programs be excluded from the current low productivity review:

These programs are not stand-alone terminal master's degrees but instead are taken enroute to the doctoral degree or awarded at the discretion of faculty when a student does not make satisfactory progress toward the doctorate:

- MS in Mathematics
- MS in Nutrition
- MA in Art History

Programs that the UNC System judged to be "niche/high value" and allowed to be retained at the current level at the last review in 2016-17. It was our understanding that these would not be identified as low productivity in subsequent years.

- BA in Contemporary European Studies
- BA in Latin American Studies
- MCLS in Clinical Laboratory Science
- MA in Folklore

This program has not been listed in the past, but should be approved as a niche/high value program because it meets a critical workforce need. Also, given the intensive clinical nature of the program and accreditation standards that require a low faculty to student ratio, the program cannot be significantly expanded.

- MRS in Radiologic Science

This program came within 5 degree awards of meeting the threshold, and does not have to be reviewed, according to UNC System information.

- MA in Linguistics

MSEE in Environmental Science and Engineering: It is unclear whether the question concerns the MSEE program -- which was not reviewed last time -- or the MPH program that was. Here are comments from the School of Public Health:

Regarding in the MPH, I am happy to report that we completely revised the MPH and began actively marketing our MPH last year. This year, enrollment went from 0 to 7. We have a larger class of applicants this year than we had the previous year, so we are hopeful.

Regarding the MSEE: This is the second year that we have engaged a new marketing strategy. We have seen some improvement in the number of applicants, but not much yet in the number of newly enrolled students. We are working with Applied Physical Sciences, who has applied for an undergraduate major in Engineering and Applied Science. Having other engineering programs on campus (e.g. MSEE) is helpful as we work together on ABET accreditation, and having an undergraduate engineering program should provide a better pipeline for the MSEE.